



Official Contest Rules

NO PURCHASE NECESSARY, VOID WHERE PROHIBITED.

“Bingo Night Contest” (“The Contest”) is an online contest that allows participants who are Plus subscribers to enter by submitting a heartfelt or intriguing response about what Bingo Blitz means to them and why they deserve to be picked as attendees for the Bingo Night. By submitting the response, participants agree to the following terms and conditions.

BEFORE YOU SUBMIT YOUR RESPONSE TO ENTER THE CONTEST, READ THE OFFICIAL CONTEST GUIDELINES BELOW. BY SUBMITTING YOUR RESPONSE, YOU ARE AGREEING TO BE BOUND BY THESE OFFICIAL GUIDELINES.

BY PARTICIPATING IN THE CONTEST, YOU AGREE TO THE COMPANY’S PRIVACY NOTICE AVAILABLE ON [Playtika.com](https://www.playtika.com), AND TO THE OFFICIAL CONTEST RULES, AND THAT YOUR SUBMISSION AND INFORMATION WILL BE SHARED WITH THE COMPANY AND THAT YOU MAY BE CONTACTED BY THE COMPANY IN CONNECTION WITH THE CONTEST. YOUR PERSONAL INFORMATION WILL NOT BE USED FOR MARKETING PURPOSES WITHOUT YOUR CONSENT.

ALL DECISIONS, SELECTIONS, AND DETERMINATIONS STATED HEREIN TO BE MADE BY THE COMPANY MAY BE MADE ON ITS BEHALF BY ITS DESIGNATED AGENT AND ARE UNDERSTOOD AND AGREED TO BE IN THE COMPANY’S SOLE AND ABSOLUTE DISCRETION. ALL SUCH DECISIONS ARE FINAL.

1. ELIGIBILITY

The Contest is open to participants who submit a response that complies with the rules herein and who are:

- (a) 21 years of age or older as of the time of the response submission;
- (b) legal residents of the fifty (50) United States;
- (c) Plus subscribers / players.

Employees of the Company and any supplier providing services and/or products in relation to the Contest, its subsidiaries, as well as agents and representatives and their subsidiaries, are not eligible to participate. The Company reserves the right to disqualify any individual and any or all of his/her submission application(s) if he/she is deemed by the Company to be:





- (a) tampering with the entry process or the operation of the Contest;
- (b) violating the Terms of Service;
- (c) violating the conditions of use and/or general rules and/or the official contest rules;
- (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person or act fraudulently in any manner.

Void where restricted or prohibited by law.

2. CONTEST PERIOD

The contest begins on 04.02.2025, 4 AM/ Eastern Standard Time (EST) and ends on 18.02.2025 around 4 AM Eastern Standard Time (EST) (“Contest Period”).

3. HOW TO PARTICIPATE

Response Submission

During the contest period, Plus subscribers will be asked via an in-game pop-up to submit a response, in at least 50 words, explaining what Bingo Blitz means to them and why they deserve to be picked as attendees for the Bingo Night.

Participants who are not Plus Players can subscribe by registering via the pop-up. Upon re-entering the game as Plus players, they will receive a pop-up directing them to the contest registration page.

Free Entry Option

Participants who are not Plus Players and do not wish to subscribe can enter by sending an email to info@playtika.com with their response explaining what Bingo Blitz means to them and why they deserve to be picked as attendees for the Bingo Night.

Judging

All eligible responses will be judged by the Company, pursuant to its sole discretion. Judges will use the following criteria:

- Creativity (40%)
- Originality (30%)





- Emotion (30%)

Publicity

By entering the Contest, entrants consent to the Sponsor's use of the Potential Winner's name, photograph, likeness, voice, biographical information, statements, and address for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation except where prohibited by law.

4. POTENTIAL WINNER

One hundred (100) participants will be notified on or about 20.02.2025 via bingoevents@playtika.com that they have won the Prize ("Potential Winner"). The Winner may be required to complete an Affidavit of Eligibility, an IRS Form W-9, Request for Taxpayer Identification Number and Certification, and acknowledge that IRS Form 1099 will be issued to them in connection with the prize for tax reporting purposes, Liability and Publicity Release (unless prohibited by law), and any other documents required by the Company and/or the Sponsor, which must be returned immediately.

If the Potential Winner does not respond, provide the required Release and documents, or declines the prize, an alternate winner may be chosen. If any Potential Winner is found to be ineligible or fails to comply with these Official Rules or if any prize or prize notification is returned as unclaimed or undeliverable to such Potential Winner, such Potential Winner may be disqualified and an alternate Winner may be selected.

5. PRIZES AND APPROXIMATE RETAIL VALUES

Top 100 Responses: Invitation to the Bingo Night event.

Approximate Retail Value for the Bingo Night event Ticket: USD 50.

Golden Ticket Winner: One (1) participant out of the top 100 will receive the Golden Ticket, which includes flight, hotel for 2 nights, and transportation (to and from the airport) at the company's expense.

Approximate Retail Value for the Golden Ticket: USD 2000.

No transfer, substitution, or cash equivalent for all or any portion of the Prize is allowed except at Company's sole discretion. The Prize or any portion of the Prize is non-transferable and may not be given, bartered, substituted, sold, or exchanged for cash or another Prize. Unused components of the





Prize have no redeemable cash value. Company reserves the right to substitute the Prize or any portion of the Prize for one of equal or greater value for any reason.

6. LIMITATIONS ON LIABILITIES

By submitting a response, Participant agrees that:

- This Contest is in no way sponsored, endorsed, administered by, or associated with Meta, and they hereby fully release and hold Meta harmless from liability related to this Contest.
- Any travel requirements regarding the Prize are the Participant's responsibility to comply.
- The Company is not responsible for any costs and/or liabilities for travel delays, cancellations, or any other issues relating to the Prize.
- The Company shall not be responsible or liable for any damage or injury incurred in connection with the exercise of the Prize.
- Any federal, state, and/or local taxes on said Prize are the Participant's responsibility to pay. Participants agree to return immediately upon demand to the Company the Prize, or the value of the said Prize, which has been awarded to Participant if any statement made by such Participant in an affidavit is false.
- By participating, each Entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or in connection with any Contest, or any prizes awarded, shall be resolved individually without resort to any form of class action; (b) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any Contest, but in no event attorney's fees; (c) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waive all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses; and (d) these Official Rules and all disputes shall be governed by the internal laws of the state of Nevada, without regard to principles of conflicts of laws, any disputes shall be resolved exclusively in the state or federal courts in the state of Nevada, and entrant expressly consent to the jurisdiction of said courts and waive any objection thereto. **For New Jersey residents: Nothing herein prohibits recovery of damages or attorneys' fees where required by statute.**
- By participating in the Contest each entrant agrees to release and hold harmless Company and Sponsor, and each of its respective parents, distributors, affiliates, subsidiaries, directors, officers, employees and their advertising, promotional and judging agencies (the "Contest Entities") from and against any and all liability, injuries, loss, claim, damages, or cause of action arising out of





participation in the Contest or receipt or use, misuse, in ability to use or possession of any prize, including, but not limited to: (a) human error or unauthorized human intervention in the Contest; (b) technical errors related to computers, servers, mobile devices, providers, or telephone or network lines; (c) printing errors; (d) lost, late, misdirected, illegible, garbled, damaged or postage due entries; (e) errors in the administration of the Contest or the processing of entries; (f) injury or damage to persons, including death, or property (including computers or mobile devices) which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt of any prize; or (g) delay or damage in the shipment or delivery of the Prize.

All timelines and the predicted schedule are under the Company's sole discretion and may be changed from time to time without prior notice by the Company to the Participants.

7. DATA: Any information you submit is subject to Playtika's Privacy Notice, available at: <https://www.playtika.com/privacy-notice/>.

Sponsor: Playtika Santa Monica LLC. Please address any questions about this Contest to info@playtika.com and reference the Bingo Blitz – Bingo Night Contest.

