



BINGO BLITZ – THE BINGO BLITZ IPHONE SWEEPSTAKE OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. OVERVIEW

The Bingo Blitz – The Bingo Blitz iPhone Sweepstake (“Sweepstakes”) invites existing and new players of the Bingo Blitz mobile game (“Entrants”) to register via an in-game pop-up between November 3 and November 8, 2025, for a chance to win one (1) Apple iPhone 17 (256 GB). The Sweepstakes may be promoted during integrations on an ABC TV show. However, ABC are not sponsors, administrators, or affiliates of the Sweepstakes.

2. ELIGIBILITY

1. The Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia who are twenty-one (21) years of age or older at the time of entry. Employees, officers, and directors of Sponsor, American Broadcasting Companies, Inc. (“ABC”), and each of their respective parent companies, subsidiaries, affiliates, distributors, advertising agencies, and their immediate family members or persons residing in the same household are not eligible. The Sweepstakes is subject to all applicable laws and regulations and is void where prohibited. Sponsor reserves the right to verify eligibility at any time.

3. SWEEPSTAKES PERIOD

The Sweepstakes begins on November 3, 2025, at 11:00 AM Eastern Time (ET) and ends on November 8, 2025, at 10:00 AM ET (the “Entry Period”).

4. HOW TO ENTER

To enter, log into your free Bingo Blitz account through the mobile app during the Entry Period. A pop-up will appear as part of the standard in-game launch sequence. Click on the Sweepstakes pop-up and complete the registration form by entering your full name and a valid email address.

Limit: One (1) entry per person. Multiple entries, automated entries, or entries submitted using multiple accounts or identities will result in disqualification. Sponsor’s database is the official timekeeping device for the Sweepstakes.

5. **PRIZE** One (1) winner will receive an Apple iPhone 17, 256 GB.

Approximate Retail Value (“ARV”): \$829.00 USD.



The prize is non-transferable, and no substitution or cash alternative is allowed except at Sponsor's sole discretion. Sponsor reserves the right to substitute a prize of equal or greater value if the advertised prize becomes unavailable.

6. **WINNER SELECTION & NOTIFICATION** One (1) potential winner will be selected via a random drawing from all eligible entries received during the Entry Period. The drawing will be conducted on or about November 8, 2025. The potential winner will be notified by email no later than November 11, 2025, using the email address provided during entry, from: BBSocialMedia@playtika.com.

If the selected winner fails to respond within five (5) days or is otherwise ineligible, an alternate winner may be selected.

7. **ODDS OF WINNING**

Odds of winning depend on the number of eligible entries received during the Entry Period.

8. **TAXES**

Each winning participant is solely responsible for reporting and paying any taxes associated with the prize. Sponsor specifically disclaims any and all liability for such taxes.

9. **AFFIDAVIT & RELEASE**

The potential winner may be required to complete and return an Affidavit of Eligibility, Liability Release, and, where permitted, a Publicity Release. Sponsor may also require completion of an IRS Form W-9 and may issue an IRS Form 1099 to the winner. Failure to comply may result in disqualification and selection of an alternate winner.

10. **LIABILITY, PLATFORM DISCLAIMERS & RELEASE**

By participating, Entrants agree to release and hold harmless Sponsor, ABC, Apple Inc., Google LLC, and each of their respective parent companies, subsidiaries, affiliates, advertising and promotional agencies, and all of their respective officers, directors, employees, representatives, and agents ("Released Parties") from any and all liability, injury, loss, or damage arising from or related to participation in the Sweepstakes or acceptance, use, or misuse of the prize. By participating, each Entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, or any prizes awarded, shall be resolved individually without resort to any form of class action; (b) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees; (c) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waive all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses; and (d) these Official Rules and all disputes shall be governed by the internal laws of the state of Nevada, without regard to principles of conflicts of laws, any disputes shall be resolved exclusively in the state or federal courts in the state of Nevada, and entrant expressly consent to the jurisdiction of said courts and waive any



objection thereto. *For New Jersey residents: Nothing herein prohibits recovery of damages or attorneys' fees where required by statute.*

This Sweepstakes is in no way sponsored, endorsed, administered by, or associated with Apple Inc., Google LLC or ABC. All trademarks are property of their respective owners.

11. MISCELLANEOUS

Sponsor is not responsible for any (a) lost, late, misdirected, damaged, garbled, incomplete or illegible entries, all of which are void; (b) telephone, computer, mobile device, hardware, software, programming or network malfunction or other technical failures or errors, or the failure to properly process entries; (c) communication disruption or other forces beyond the reasonable control of the Sponsor, including but not limited to disruption related to internet traffic, wireless networks, virus, bug or non-authorized intervention; or (d) damage caused by a computer or mobile device related virus or otherwise resulting to any computer or mobile device from such person's participation in the Sweepstakes whether human, mechanical or electronic. Sponsor reserves the right to modify, extend, suspend, or terminate the Sweepstakes, in whole or in part, if it determines, in its sole discretion, that the Sweepstakes is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other unintended circumstances have impaired the integrity, administration, security, proper play and/or feasibility of the Sweepstakes as contemplated herein. If the Sweepstakes is terminated before the end date, Sponsor will post a notice on <https://www.bingoblitz.com> and, to the extent possible, winner(s) will be selected from among all eligible entries unaffected by any error that were received as of the termination date. Persons found tampering with or abusing any aspect of this Sweepstakes, or whom Sponsor believes to be causing malfunction, error, disruption, or damage will be disqualified. Entries that contain errors or are incomplete or received after the relevant entry period, will not be accepted.

12. WARNING

ANY ATTEMPT BY AN ENTRANT, OR ANY OTHER PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD ANY SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES AND OTHER ASSOCIATES LEGAL COSTS) FROM ANY SUCH ENTRANT, OR OTHER PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO SEEKING CRIMINAL PROSECUTION.

13. DATA

Any information Entrant submits is subject to Sponsor's privacy policy located at <https://www.playtika.com/privacy-notice/>. Entrants acknowledge and agree that by participating in the Sweepstakes and providing any personal information, subject to applicable law, Sponsor may



collect and use such personal information provided for the purposes of conducting the Sweepstakes and as otherwise permitted in Sponsor's referenced privacy policy.

14. SPONSOR

Playtika Santa Monica LLC, 2225 Village Walk Dr., Henderson, NV 89052 ("Sponsor").

