

Welcome to Bingo Blitz Sweepstakes

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

- 1. OVERVIEW:** The Welcome to Bingo Blitz Sweepstakes ("Sweepstakes") comprises six (6) Drawings. **You may only enter each Drawing one (1) time.** Entry into each Drawing is separate. Entry into one Drawing is not entry into any other Drawing. This Sweepstakes is open only to new Bingo Blitz players, defined as individuals who created their first Bingo Blitz account within the "Registration Period" defined below. Prize details in Section 8 below.
- 2. ELIGIBILITY:** The Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia, and Canada (excluding Québec) who are 21 years of age or the age of majority in their jurisdiction and who created their first Bingo Blitz account during the Registration Period, as defined below ("Entrant(s)"). Only individuals who are new players, defined as persons who did not have an existing Bingo Blitz account of any kind (including guest accounts) until they created such an account during the Registration Period, are eligible to participate. Employees, officers and directors and their immediate families of Playtika Santa Monica LLC. ("Sponsor"), Brandmovers, Inc., d/b/a The A Team ("Administrator"), and each of their respective, parents, retailers, distributors, subsidiaries, affiliates, suppliers, advertising agencies, and persons living in the same household as such persons are not eligible to participate in the Sweepstakes. The Sweepstakes is subject to all applicable federal, state, provincial, local laws and regulations and is void where prohibited by law. Sponsor reserves the right to verify eligibility, including the date an Entrant's Bingo Blitz account was created. Any attempt to circumvent the new-player requirement, including creating multiple accounts or deleting and re-registering an account, will result in disqualification.
- 3. REGISTRATION PERIOD:** Registration for the Sweepstakes begins at 05:00:01 am Eastern Time ("ET") on August 26, 2026, and ends at 11:59:59 pm ET on September 8, 2026 (the "Registration Period").
- 4. SWEEPSTAKES PERIOD:** The Sweepstakes begins at 05:00:01 am Eastern Time ("ET") on August 26, 2026 and ends at 11:59:59 pm ET on September 24, 2026 (the "Sweepstakes Period").
- 5. HOW TO REGISTER:** During the Registration Period, create a registered account via the free Bingo Blitz mobile game app (the "App"), which is available for free download via the App Store or Google Play on any iOS or Android mobile device. Once you are logged into your Account, a Sweepstakes popup will appear as part of the normal in-game launch sequence. Click on the Sweepstakes popup to access the Sweepstakes Registration Form. Complete and submit the form with your full name and a valid email address. You only need to complete the registration form one time to participate in the Sweepstakes. Important: You must be logged into the App with a registered Account. Entries submitted from guest accounts will not be accepted. If you experience issues accessing your Account, contact bbsocialmedia@playtika.com
- 6. HOW TO EARN ENTRIES:**

During the Sweepstakes Period, eligible Bingo Blitz players may earn one (1) entry in up to six (6) separate prize drawings (each, a "Task Drawing") by completing the corresponding "Task" within the Bingo Blitz game, or by entering without gameplay as described below. **No purchase is necessary to enter or win. A purchase will not increase your chances of winning.**

Task Drawings and Corresponding Tasks

Each Task listed below corresponds to one (1) separate prize drawing. Completing each Task earns that player one (1) entry into that Task Drawing.

Task 1 Drawing: Complete Island 1 – reach Hong Kong

Task 2 Drawing: Complete Island 2 – reach Venice

Task 3 Drawing: Reach Tokyo in Island 3

Task 4 Drawing: Complete Island 3 – reach Hollywood

Task 5 Drawing: Complete Island 4 – reach Rio

Task 6 Drawing: Complete Island 5 – reach Rome

Players may enter any Task Drawing using one of the two (2) entry methods below. Only players who have completed Sweepstakes Registration during the Registration Period are eligible to earn entries via gameplay or email.

Entry Methods

Method 1: Gameplay

Purchases are optional and do not increase the number of entries or the chances of winning.

Players may complete any Task listed above by playing the free to play Bingo Blitz game (in App purchases available). Completing a Task earns that player one (1) entry into the corresponding Task Drawing. Purchases are optional and do not increase the number of entries or the chances of winning.

Method 2: Email Entry Without Gameplay

To enter any Task Drawing without playing or completing the Task, send an email to **bbsocialmedia@playtika.com** with the subject line **“Bingo Blitz Sweepstakes – Task [#] Entry”** (replace “[#]” with the number of the Task Drawing you wish to enter) and include your full name, email address, Bingo Blitz Player ID, and the specific Task Drawing you wish to enter (e.g., “Task 3 – Reach Tokyo”). Each email constitutes one (1) entry into the specified Task Drawing. Email entries will only be accepted from players who completed Sweepstakes Registration during the Registration Period.

Entry Limits - Limit one (1) entry per person per Task Drawing, regardless of method of entry.

Completing a Task via gameplay and submitting an email entry for the same Task will not result in more than one (1) entry for that Task Drawing. Any attempt to enter any Task Drawing more than once by any means, including, but not limited to, use of multiple identities, email addresses, Accounts, or other means, may result in disqualification from this and any other promotional offerings by Sponsor.

Use of any macro, bot, script or other automated means to earn entries is prohibited. Proof of gameplay is not proof that such gameplay was registered within the App. No responsibility is assumed for lost, late, damaged, misdirected, illegible, incomplete, incorrect gameplay, entries, or other Sweepstakes materials, all of which are void, or for errors due to computer malfunctions, software errors,

transmission problems or interruptions in operations. All entries must be submitted and received during the Sweepstakes Period. Proof of email entry submission is not proof of receipt.

No sharing of Accounts is allowed. In the event of a dispute over the identity of an Entrant, the entry will be deemed submitted by the authorized account holder of the e-mail address associated with the Account used for gameplay (or, in the case of entry via email, the e-mail address used to submit the entry request). "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sweepstakes entrants must use legal name as it appears on government-issued identification, and not under any pseudonym, alias, or assumed identity. The use of a pseudonym, alias, or any name other than my legal name shall be grounds for immediate disqualification by Sponsor.

- 7. RANDOM DRAWING AND WINNER NOTIFICATIONS:** Three (3) potential winners will be randomly selected from among all eligible entries received for each of the six (6) Task Drawings on/about September 25, 2026, for a total of eighteen (18) potential winners. Entrants irrevocably agree to be bound by these Official Rules and by the decisions of the judges, which are final and binding in all respects.

Each potential winner will be notified using the email address associated with their Account on or around September 28, 2026. No liability is assumed for any winner notification that is lost, intercepted or not received by a potential winner for any reason. Failure to respond to any winner notification within five (5) days may result in disqualification and selection of an alternate winner. Each potential winner, as a condition to receiving any prize, may be required to sign and return a declaration of eligibility and liability/publicity release or similar document (where legal) and complete, sign, and submit to Sponsor or Administrator an IRS Form W-9 (US Residents) or form W-8BEN (Canada Residents), as applicable, within five (5) days of Sponsor's request for such documents. If a potential winner fails to comply with any request for documents, is found to be ineligible, or cannot or does not comply with these Official Rules, he/she may be disqualified and prize may be awarded to an alternate winner.

- 8. PRIZES AND APPROXIMATE RETAIL VALUE ("ARV"):** There will be eighteen (18) prizes offered in this Sweepstakes, three (3) in each Task Drawing for each completed Task.

Task 1 Drawing – USD \$500 Amazon Gift Card (ARV: USD \$500)

Task 2 Drawing – USD \$750 Amazon Gift Card (ARV: USD \$750)

Task 3 Drawing – USD \$1,000 Amazon Gift Card (ARV: USD \$1,000)

Task 4 Drawing – Choice of USD \$1,500 Apple Gift Card or Google Play Gift Card (ARV: USD \$1,500)

Task 5 Drawing – USD \$2,500 Celebrity Cruise Gift Card (ARV: USD \$2,500)

Task 6 Drawing – USD \$10,000 payable in Visa Gift Card (ARV: USD \$10,000)

Amazon is not a sponsor of or in any way affiliated with the Sweepstakes. Amazon.com Gift Cards are subject to all Amazon Gift Card terms and conditions available at Amazon.com.

Apple is not a sponsor of or in any way affiliated with the Sweepstakes. Apple.com Gift Cards are subject to all Apple Gift Card terms and conditions available at Apple.com.

Google is not a sponsor of or in any way affiliated with the Sweepstakes. Google Play Gift Cards are subject to all Google Play Gift Card terms and conditions available at play.google.com.

Celebrity Cruises is not a sponsor of or in any way affiliated with the Sweepstakes. Celebrity Cruise Gift Cards are subject to all Celebrity Cruise Gift Card terms and conditions available at [Celebritycruises.com](https://celebritycruises.com).

Visa is not a sponsor of or in any way affiliated with the Sweepstakes. Visa Gift Cards are subject to all Visa Gift Card terms and conditions available at Visa.com.

Sponsor is not responsible for lost, misdirected, damaged, stolen and misused gift cards. Winners are solely responsible for the payment of all federal, state, provincial, and local taxes, and for any other fees or costs with acceptance or use of any prize. For United States residents, the potential winner of any prize with an ARV of USD \$2,000 or more will be required to provide Sponsor with a valid social security number for tax reporting purposes before such prize will be awarded, and an IRS Form 1099 will be issued in the name of that winner. Prizes are non-transferable and no cash equivalent or substitution of any prize is offered, except at the sole discretion of the Sponsor. Sponsor reserves the right to substitute any prize for one of equal or greater value if the advertised prize becomes unavailable. Only the number and type of prizes described in these Official Rules will be awarded. If, as a result of technical or other errors, more potential winners come forward seeking to claim prizes in excess of the those forth in these Official Rules, the winner of the advertised prize(s) may be selected in a random drawing from among all persons making such claims. Inclusion in such drawing shall be each entrant's sole and exclusive remedy in such circumstances.

9. **ODDS:** Odds of winning in each Task Drawing depend on the total number of eligible entries received for that Task Drawing.
10. **MISCELLANEOUS:** Sponsor is not responsible for any (a) lost, late, misdirected, damaged, garbled, incomplete or illegible entries or gameplay, all of which are void; (b) telephone, computer, mobile device, hardware, software, programming or network malfunction or other technical failures or errors, or the failure to properly process entries; (c) communication disruption or other forces beyond the reasonable control of the Sponsor, including but not limited to disruption related to internet traffic, wireless networks, virus, bug or non-authorized intervention; or (d) damage caused by a computer or mobile device related virus or otherwise resulting to any computer or mobile device from such person's participation in the Sweepstakes whether human, mechanical or electronic. Sponsor reserves the right to modify, extend, suspend, or terminate the Sweepstakes, in whole or in part, if it determines, in its sole discretion, that the Sweepstakes is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other unintended circumstances have impaired the integrity, administration, security, proper play and/or feasibility of the Sweepstakes as contemplated herein. If the Sweepstakes is terminated before the end date, Sponsor will post a notice on <https://www.bingoblitz.com> and, to the extent possible, winner(s) will be selected from among all eligible, non-suspect entries unaffected by any error that were received as of the termination date. Inclusion in such drawing shall be each Entrant's sole and exclusive remedy in such circumstances.

Persons found tampering with or abusing any aspect of this Sweepstakes, or whom Sponsor believes to be causing malfunction, error, disruption, or damage, may be disqualified. Entries that contain errors or are incomplete or received after the Sweepstakes Period, will not be accepted.

Except where prohibited, participation in the Sweepstakes and/or receipt or use of any prize constitutes each winner's consent for the Sponsor's use of his/her name, likeness, voice, opinions, statements, biographical information, and/or hometown and state for promotional or advertising purposes in any media, worldwide, now known or hereafter developed, in perpetuity, without further review, notification, payment, or consideration (unless prohibited by law).

- 11. RELEASE OF LIABILITY; DISPUTES:** To the extent allowed by applicable law, By participating, each Entrant releases Sponsor, Administrator and each of their respective parent companies, subsidiaries, affiliates, partners, employees, directors, agents, advertising and promotional agencies, and all other persons and entities associated with the development and execution of the Sweepstakes (collectively, "Sweepstakes Entities") from any and against any and all injury, loss or damage caused or claimed to be caused by their participation in the Sweepstakes and/or the acceptance, awarding, receipt, use and/or misuse of any prize, and each entrant agrees that the Sweepstakes Entities are not responsible for any warranty, representation, or guarantee, expressed or implied, in fact or in law, relating to the Sweepstakes and/or the awarding of any prize except as expressly provided in these Official Rules, and except to the extent that such warranties cannot be excluded under applicable law (for example, under the laws of Saskatchewan and Quebec). Nothing in these Official Rules limits or excludes the liability of the Sponsor for fraud or for death or personal injury caused by the negligence of the Sponsor. Nothing in these Official Rules should be construed to deprive an entrant of any rights to which they are entitled under the laws of their jurisdiction of residence.

To the extent allowed by applicable law, By participating, each Entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, or any prizes awarded, shall be resolved individually without resort to any form of class action; (b) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees; (c) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waive all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses; and (d) these Official Rules and all disputes shall be governed by the internal laws of the state of Nevada, without regard to principles of conflicts of laws, any disputes shall be resolved exclusively in the state or federal courts in the state of Nevada, and entrant expressly consent to the jurisdiction of said courts and waive any objection thereto. ***For New Jersey residents: Nothing herein prohibits recovery of damages or attorneys' fees where required by statute.***

WARNING: ANY ATTEMPT BY AN ENTRANT, OR ANY OTHER PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF APPLICABLE CRIMINAL AND CIVIL LAWS. SHOULD ANY SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES AND OTHER ASSOCIATES LEGAL COSTS) FROM ANY SUCH ENTRANT, OR OTHER PERSON TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, INCLUDING BUT NOT LIMITED TO SEEKING CRIMINAL PROSECUTION.

- 12. DATA:** Any information Entrant submits is subject to Sponsor's privacy policy located at <https://www.playtika.com/privacy-notice/>. Entrants acknowledge and agree that by participating in the Sweepstakes and providing any personal information, subject to applicable law, Sponsor and

Administrator may collect and use such personal information provided for the purposes of conducting the Sweepstakes and as otherwise permitted in Sponsor's referenced privacy policy.

- 13. WINNER LIST:** For a list of the winner names, available approximately thirty (30) days after the end of the Sweepstakes Period, enquirers should send an email to rickk@playtika.com with the subject line "Welcome to Bingo Blitz Sweepstakes Winner List" prior to November 2, 2026.
- 14. SPONSOR:** Playtika Santa Monica, LLC, 2225 Village Walk Dr. Henderson, NV 89052 USA. Please address any questions about this Sweepstakes to rickk@playtika.com and reference the "Welcome to Bingo Blitz Sweepstakes".
- 15. ADMINISTRATOR:** Brandmovers, Inc., d/b/a The A Team, 1320 Ellsworth Industrial Blvd, Ste. A1000, Atlanta, GA 30318.
- 16. FOR RESIDENTS OF CANADA:** Any winner from Canada must answer a time-limited mathematical skill-testing question without assistance of any kind, whether mechanical or otherwise, to be administered by telephone or video call at a time specified by Sponsor. Failure to answer skill-testing question correctly in the time provided may result in disqualification and selection of an alternate winner, at Sponsor's sole discretion. Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate or necessary to comply with applicable law.

Personally identifiable information you submit in connection with the Sweepstakes will be collected, used, and disclosed only for the purposes of administering the Sweepstakes, prize fulfillment, as you otherwise expressly consent, or as required by law. By entering the Sweepstakes, you consent to such collection, use, and disclosure.

Certain gift cards may be subject to regional redemption restrictions. In the event a prize listed above cannot be redeemed or fulfilled for a Canadian winner due to regional limitations, including, without limitation, Google Play Gift Cards or any Visa Gift Card issued solely for use within the United States, Sponsor reserves the right, in its sole discretion, to substitute such prize with an Apple Gift Card, an internationally-redeemable prepaid Visa card, or another prize of equal or greater value. Any such substitution will be made solely to ensure that the winner receives a usable prize and will not reduce the stated Approximate Retail Value ("ARV"). All substitutions shall be final and shall not require additional consent from the winner.